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Sai* What is claimed is:

CLAIMS

1. A method of conducting commerce over a network, comprising:  
encoding content for conversion into vision-enabled content;  
receiving payment for encoding the content;  
providing a program to decode the vision-enabled content; and  
sending the vision-enabled content to a user over a network, wherein the  
program decodes the vision-enabled content and receives an image of the user and  
combines the image of the user with the vision-enabled content.
2. The method of claim 1, wherein the encoding of the content is performed via  
tools, payment being received in exchange for use of the tools.
3. The method of claim 1, further comprising providing an upgrade for the  
program, payment being received in exchange for the upgrade.
4. The method of claim 1, further comprising receiving payment based on an  
amount of users receiving the vision-enabled content.
5. The method of claim 1, further comprising receiving payment based on a  
quantity of vision-enabled content sent.
6. The method of claim 1, wherein the vision-enabled content includes at least  
one of advertising content, entertainment content, and education content.
7. The method of claim 1, further comprising recognizing an identity of the user  
and selecting vision-enabled content based on the identity of the user, the selected  
vision-enabled content being sent to the user.

*Step 2* ~~8.~~ The method of claim 1, further comprising associating the user with a group and selecting vision-enabled content based on the association of the user with the group, the selected vision-enabled content being sent to the user.

*Step 3* ~~9.~~ The method of claim 1, further comprising collecting statistical data.

*Step 4* ~~10.~~ A method of conducting commerce over a network, comprising: encoding content for conversion into vision-enabled content; receiving payment for encoding the content; providing a program to decode the vision-enabled content; and sending the vision-enabled content to a user over a network, wherein the program decodes the vision-enabled content and receives an image of the user and utilizes the image of the user to control the vision-enabled content.

*Step 5* ~~11.~~ The method of claim 10, wherein the encoding of the content is performed via tools, payment being received in exchange for use of the tools.

*Step 6* ~~12.~~ The method of claim 10, further comprising providing an upgrade for the program, payment being received in exchange for the upgrade.

*Step 7* ~~13.~~ The method of claim 10, further comprising receiving payment based on an amount of users receiving the vision-enabled content.

*Step 8* ~~14.~~ The method of claim 10, further comprising receiving payment based on a quantity of vision-enabled content sent.

*Step 9* ~~15.~~ The method of claim 10, wherein the vision-enabled content includes at least one of advertising content, entertainment content, and education content.

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16. The method of claim 10, further comprising recognizing an identity of the user and selecting vision-enabled content based on the identity of the user, the selected vision-enabled content being sent to the user.

17. The method of claim 10, further comprising associating the user with a group and selecting vision-enabled content based on the association of the user with the group, the selected vision-enabled content being sent to the user.

18. The method of claim 10, further comprising collecting statistical data.

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19. A method of conducting commerce over a network, comprising:  
encoding content for conversion into vision-enabled content;  
providing a program to decode the vision-enabled content; and  
sending the vision-enabled content to a user over a network, wherein the program decodes the vision-enabled content and receives an image of the user.

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20. The method of claim 19, further comprising receiving payment based on a number of users who the vision-enabled content has been sent to.

21. The method of claim 19, further comprising receiving payment from the user in exchange for the program.

22. The method of claim 19, further comprising storing the vision-enabled content and receiving payment for storing the vision-enabled content.

23. The method of claim 19, further comprising receiving payment based on an amount of vision-enabled content sent.

24. The method of claim 19, further comprising collecting statistics.

*Sub 25* 25. The method of claim 24, further comprising receiving payment in exchange for access to the statistics.

*Sub 25* 26. A method of manipulating content based on an image of a user, comprising: sending content to a user over a network; receiving an image of the user; recognizing a person image of the user in the image; controlling the content based on the person image; and outputting the content.

*Sub 25* 27. The method of claim 26, wherein the outputted content includes an interaction between the person image and the content.